

Dr. Navya V

Associate Professor & HoD, School of Management Studies, Chinmaya Institute of Technology

Dr. Navya.V has 20 years of rich experience in both industry and academia. She began her career as a Marketing manager of an IT education company and further serving the industry for 2 years, joined ICFAI National College, Kannur, as an Academic coordinator and faculty member in Finance. Joined School of Management Studies, Chinmaya Institute of Technology in June 2010 and extended her service to the Dept. Of Commerce and Management Studies, Chinmaya Arts and Science College for Women from 2013 November to 2017 March.

Educational Background:

- # Ph.D in Management from Karpagam University, Coimbatore
- # Post Graduate Diploma in Counselling Psychology and Psychotherapy (Kannur University)
- # MBA in Finance and Marketing from Bharathiar University
- # Graduation in Business Management from Mangalore University
- # UGC NET
- # SET

MOOC Courses:

- # 5 weeks course in “Corporate Finance” , conducted by IIM-Bangalore by EdX Platform with an aggregate score of 96%.
- # 12 week course (Recognised as FDP by AICTE) in “Working Capital Management” by IIT Rourkee on NPTEL Platform with an aggregate score of 81%.

Areas of teaching interest:

Security Analysis and Investment Management, Indian Financial Systems and Services, Portfolio management, Financial Management, Retail Management.

Additional Information:

- Reviewer, Sage Publications.
- Expert Member, Board of Studies – BBA , Providence Women’s College, Calicut
- Associate Editor, International Journal of Commerce and management Research a peer reviewed,indexed and refereed journal.

Papers presented and articles published in conference proceedings:

- 1.“Emotional Intelligence and Spiritual Intelligence : A tool for leading people” – “Leading beyond horizon : Engaging future” International Conference organized by Annamalai University and article published in the edited volume of “**Human Resource: Core for Business and Social Development(ISBN :978-81-93-8371-387-0)**”
- 2.“Women empowerment and Inclusive growth” – “Inclusive growth in India : An

emphasis on financial and social Inclusion” National Conference organized by Women’s Christian College, Chennai. Paper published in the proceeding (ISBN:978-93- 80697-21-5)

3. **“Financial Strategies for economic development”**- “Competency building strategies in Business and Technology for Sustainable development. International Conference organized by SreeRam Institute of Management Studies, Chennai.

4. **“Foreign Direct Investment in India- An Impetus for Economic growth”** -”Innovative Practices in Stock Market” National Seminar organized by Dept. of commerce, Govt.College, Madappalli.

5. **“Emotional Intelligence and Knowledge Management”**- “Contemporary HR Practices for People Management” National Conference organized by Dept. of Management Studies, Karpagam College of Engineering, Coimbatore.

6. **“Emotional Intelligence and Work performance”** “The emerging Trends in Knowledge Management.National Seminar Organized by Govt. College Madappalli, Vadakara-2

7. **“Microfinancial Institutions: Innovative scenario for Inclusive growth”**.Envisioning the future:Emerging Trends in Management and IT. National Conference organized by Chinmaya Institute Of Technology .Paper published in the conference proceeding (ISBN: 978-81-921983-9-2)

8. **“A Study on Emotional Intelligence and Work performance of Women Insurance agents in LIC, Kerala”** – 5th Annual Research Congress,KUARC, Coimbatore.

9. **“Emotional Intelligence and Women’s Leadership Edge in the Work place”**- **“Managing Human Resource at the Workplace”** International Conference organized by SDM Institute for Management Development, Mysore.

10. **“Optimum Investment Portfolio: Structuring Asset Allocation using Equities”**– National Conference on Vision 2030: Creating Sustainable Growth Accelerators in Management and IT, organised by Chinmaya Institute of Technology, Kannur.Published in the conference proceeding.

11. **“A Study on the impact of Non Performing Assets on the profitability with special reference to Punjab National Bank”**-International Conference on Banking and Finance by SDM-IMD, Mysore, September 7 and 8, 2018. Published in the conference proceedings.

Articles published

1. **“Emotional Intelligence and Spiritual Intelligence – A revolutionary Intervention in People Management “** , published in Karpagam Journal of Management(ISSN: 2348-0645) , December 2013 , Volume 1,Issue 1

2. **“Emotional Intelligence and Social Intelligence – A leadership Tool for optimal performance”** – International Journal of Entrepreneurship and Business Environment Perspectives – Volume 3, No.2 (2014) (ISSN:2279-0918).

3. **“Emotional Intelligence and Work Performance – A study with reference to Women Insurance Agents – International Journal of Organizational Behaviour and Management perspectives, Volume 4, No.1 ISSN -2279-0950**

4. **“A study on the effect of demographic factors on Emotional intelligence and work performance of women insurance agents of LIC, Kerala – International Journal of Management and research Review.ISSN 2249-7196**

5. "A study on Emotional intelligence and work performance of women insurance agents of LIC of India , Kerala.- International Journal of Business and Management – ISSN 2321-8916
6. "Behavioural Finance: Gauging the Investment Logic among the Equity Investors" – International Journal of Management Studies, Volume I, Issue 2(5), April 2018, ISSN- 2240-0302
7. "A study on the effect of employee motivation on the performance of employees of Wheels India Pvt.Ltd, Chennai" , International Journal of Management, Volume 7, Issue 2, Jan-April 2019, ISSN-2321- 7278
8. "Employee Engagement – A tool for Organisational change" – M S Journal (UGC Approved) ISSN No. 2347-3150, Issue : Dec 2023, Volume 12, Issue: 12
9. "Marketing Strategies and Brand Engagement in Edtech Industry" -Journal of Emerging Technologies and Innovative Research (UGC Approved), Volume 10, Issue 12, Dec 2023.

Training programmes and Symposium

1. Credit Rating in India: Issues and Challenges – Two days training programme conducted jointly by CRISIL and ICFAI ,Kochi.
2. One Day Workshop on "Data Analysis and Interpretation using the innovative statistical tools" conducted by Nehru College of Commerce and Management, Coimbatore in February 2015.
3. Session on "Budget Analysis" by Dr. VijayaKumar organised by North Malabar chamber of Commerce.
4. One day workshop on GST organised by Institute of Technology, Mayyil and North Malabar Chamber of Commerce.
5. International Symposium on "**Practical Wisdom for management from the Indian Spiritual Traditions**" Organized by Indian Institute Of Management, Kozhikode in association with Yale University.
6. One day workshop on " Financial Derivatives and trading strategies" organised by Dept. Of Commerce, Govt. Brennen College, Thalassery.

Training /Seminar conducted:

1. Seminar on "**Capital Market in India**" conducted at S E S College , Sreekantapuram.
2. Training session for Akshaya Entrepreneurs and employees on Softskills and Time Management
3. Seminar on "**Indian Stock Market- A growing investment avenue**" conducted at Co-operative Arts and Science College, Pilathara.
4. Seminar on " Demonitization- Impact on the Indian Economy" as a part of Seminar series for IQAC in SES College, Sreekantapuram.
5. Training session for Akshaya Entrepreneurs and employees on Listening skills and Time Management
6. A session on "Positive Parenting" for the parents of newly inducted students at Chinmaya Institute of Technology.
7. External examiner for the Viva -voce of BBM and Bcom course of IIST, Mambram affiliated to Bharathiar University[Distance Mode]
8. Session on "Parenting the toddlers and children", Springfield International School, Thalassery.

9. Participated in a 10 day camp for counselling the students of Higher Secondary School, Pattanoor.
10. Counselling session for the Xth class students of St.Joseph School, Thalassery.